

News & Types: News

ラインホルド・クレイマー弁護士が、ドイツ・アメリカ商工会議所／Halle-Dessau商工会議所のセールス・ワークショップでスピーカーを務めました。

10/30/2020

By: ラインホルド クレイマー

On November 4, 2020, Reinhold F. Krammer, Principal in Masuda, Funai, Eifert & Mitchell, Ltd.'s Litigation Practice Group, will be speaking on the topic of "Sales & Marketing in Times of COVID-19" at the German American Chamber of Commerce of the Midwest (GACC Midwest) IHK Halle-Dessau: Sales Workshop U.S. The program will cover establishing sales and communicating with customers and partners, as well as how to properly prepare your own employees working in the U.S. Some insights will be covered on the following:

- What do American customers expect from my product?
- How do I find and keep my sales partners?
- What do's and don'ts apply in discussions and negotiations with U.S. business partners?
- What legal considerations and risks should be reviewed when entering the U.S. market?

For more information or to register, [click here](#).

The (GACC Midwest), headquartered in Chicago with a branch office in Detroit, was founded in 1963. GACC Midwest is an integral part of the German Chamber Network (AHKs) with 140 offices in 92 countries around the globe. Our continuing mission is to promote German-American business relations and to support trade and investment between Germany and the United States, especially the Midwest. Our organization combines elements of a trade commission, a membership association, and professional consulting services for market entry, apprenticeships in the U.S., and more. GACC Midwest's territory covers 14 U.S. states, comprising together approximately one quarter of the nation's geographical area, its population, and its GDP.