

News & Types: News

Masuda Funai Attends International Conference in Berlin on Tech Startups and Cross-Border Expansion

5/18/2017

By: Reinhold F. Krammer

Practices: Corporate, Finance & Acquisitions

PRESS RELEASE

CHICAGO - Reinhold Krammer and Thomas McMenemy from Masuda, Funai Eifert & Mitchell, Ltd. attended the Alliot Group's 2017 EMEA Regional Conference in Berlin. The business conference started with "New Markets 2017:TECH/DIGITAL" on the morning of 11th May, and brought early/growth stage tech startups, interested in learning how to scale up their businesses through the international marketplace. Keynote speaker Nikita Fahrenholz, CEO of Book A Tiger, explained how he and two other co-founders built the hugely successful online food delivery service Delivery Hero / Lieferheld into an international platform that connects to 200,000+ restaurants in over 30 markets.

The conference then focused on the latest developments and trends in global business, with accountant and lawyer member delegates learning how to become more effective in meeting the needs of clients with multi-market business interests. Approximately 100 leading professional advisers from 54 independent firms in 27 countries participated.

Hosted by Alliot Group, one of the world's leading international associations of independent accounting and law firms in which Masuda Funai is the representative member in U.S. Midwest, the conference took place over four days and enabled attendees to listen to and learn from a range of speakers on business, technical, marketing and firm improvement topics to help their firms and their clients be smarter and more strategic in the way they do business, particularly when business crosses geographic borders.

Thomas McMenemy also attended meetings of the alliance's Corporate Finance and M&A groups which hosted international roundtable discussions on trends in cross-border acquisitions.

James Hickey, Alliot Group's CEO commented: "The EMEA Regional Conference continues to evolve each year and the numbers continue to rise, with attendees also coming from countries outside of the region including Argentina, the USA, Australia and Uruguay. Senior and managing partners and other key partners within member firms who are involved in cross border business clearly view the conference as a must-attend event that will broaden their referral network, add value to their clients' business and support their firms' ongoing development."

About Alliot Group

Founded in 1979, and with some 170 member firms in 70+ countries, Alliot Group (www.alliotgroup.net) is an award winning international alliance of independent accounting and law firms that need deeper level of cross border resources to develop reputation, visibility and new business. Alliot Group provides services to help its member firms position themselves as the 'go to' firms in their local markets for businesses and private individuals with multi-market business interests.

For more information

To find out more about potential membership of Alliot Group or for professional assistance from our member firms around the world, please contact Alliot Group's Head of Worldwide Marketing, Giles Brake (giles@alliotgroup.net) or visit our website (www.alliotgroup.net).

###