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# Koichiro Sato Spoke at JBA Business Seminar Hosted by the Japan Business Association of Southern California

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By: Koichiro Sato

On August 27, 2025, Koichiro (Ko) Sato presented at the JBA Business Seminar, addressing the topic “Business Operations and Daily Life in the U.S.: Essential Knowledge for a Successful U.S. Assignment.”

This online seminar was designed for Japanese business owners doing business in the U.S. or employees of Japanese businesses assigned to work in the U.S. Drawing on his extensive experience practicing law in both Japan and the U.S., Ko provided insights into critical U.S. legal considerations for working and conducting business in the U.S. from an American attorney’s perspective, while highlighting key differences between Japanese and U.S. practices.

The Japan Business Association of Southern California (JBA) is a nonprofit organization dedicated to fostering a supportive business environment for Japanese companies in Southern California. The JBA advances its mission through three core activities: strengthening ties with the local community, providing membership services, and supporting educational initiatives.

Note: The JBA Business Seminar is exclusively for JBA members.

*Masuda Funai is a full-service law firm with offices in [Chicago](#), [Detroit](#), [Los Angeles](#), and [Schaumburg](#).*