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FTC Issues Final Rule Banning Non-Competes

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On April 23, 2024, the Federal Trade Commission (FTC) voted 3-2 to adopt a broad final rule banning the use of non-compete agreements nationwide. This controversial ban comes approximately one year and six months after the FTC issued its first proposed rule and request for public comment, which resulted in the FTC receiving over 26,000 comments. The final rule is scheduled to go into effect 120 days after it is published in the Federal Register, although the effective date may be delayed or enjoined by litigation challenging the final rule.

Key Takeaways

- The final rule broadly applies to "workers," which the FTC defines as "a natural person who works or who
 previously worked, whether paid or unpaid, without regard to the worker's title or the worker's status under
 any other State or Federal laws, including, but not limited to, whether the worker is an employee,
 independent contractor, extern, intern, volunteer, apprentice, or a sole proprietor who provides a service to
 a person." In other words, as written, the final rule is meant to broadly invalidate not only the non-competes
 entered into after its effective date but also those entered into prior to its effective date (subject to a couple
 of exemptions noted below).
- The final rule defines a "non-compete clause" as "a term or condition of employment that prohibits a worker from, penalizes a worker for, or functions to prevent a worker from (1) seeking or accepting work in the United States with a different person where such work would begin after the conclusion of the employment that includes the term or condition; or (2) operating a business in the United States after the conclusion of the employment that includes the term or condition." Although the FTC declined to create a categorical prohibition on non-disclosure, non-solicitation, and similar restrictive covenants, it explained that certain language within the rule is meant to cover any term or condition of employment that would have the same functional effect as prohibiting or penalizing a worker from seeking or accepting other work or starting a business after their employment ends.
- Notably, the final rule provides that existing non-competes with "senior executives" are exempted from being invalidated and can remain in force, but only until these agreements expire. The term "senior executive" refers to workers earning more than \$151,164 annually who are in a "policy-making position," such as a president, chief executive officer or equivalent, or any other person with the authority to make policy decisions controlling "significant aspects of a business entity or common enterprise."

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- The final rule's general prohibition on non-competes also creates an exemption for non-competes entered into pursuant to the bona fide sale of a business.
- The final rule mandates that employers send a notice by the effective date to each worker with an existing non-compete clause voided by the rule, explaining that the "worker's non-compete will not be, and cannot legally be, enforced against the worker." This notice must be individualized for each worker with a non-compete agreement, specify their name, and be delivered to the individual by hand, mail, email, or even text message.
- The FTC's final rule supersedes any state laws permitting enforcement of non-compete agreements. It does not, however, limit states from imposing restrictions with respect to non-compete clauses if the state law does not conflict with the final rule and imposes greater protections than those provided by the final rule.

Considerations and Next Steps for Employers

The FTC's vote to adopt the final rule has no immediate impact, as it is presently set to become effective 120 days after its publication in the Federal Register. Further, employment law practitioners anticipate significant delays in implementation of the final rule given industry groups have announced an intent to challenge the validity of the rule in court. In fact, the U.S. Chamber of Commerce has already filed suit against the FTC in the United States District Court for the Eastern District of Texas. Given this pending litigation (and more expected) challenging the final rule, we believe that the effective date may be delayed or enjoined, with the final rule potentially not even taking effect.

In the interim, employers should consider reviewing their existing non-compete agreements with workers and prepare to provide the above-described notice if/when it becomes necessary to do so.

If you have any questions about the contents of this publication or the potential ramifications of the new rule on non-competes utilized by your company, please contact Naureen Amjad, Kevin Borozan or any other member of Masuda Funai's Employment, Labor and Benefits Group.

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